

FOR IMMEDIATE RELEASE

LONDON, JANUARY 18, 2006: Toronto urban planning and design firm Urban Strategies Inc. was honoured with a prestigious Waterfront Centre Award for their masterplan and design of Silvertown Quays, a brownfield regeneration project on the Thames. To celebrate, the firm hosted a reception at Canada House in London, England.

Canadian High Commissioner Mel Cappe presented copies of the award to each of the project members, including the following: London Development Agency (LDA), London Borough of Newham, Greater London Authority (GLA), Farrell Architects, Ove Arup & Partners, Montagu Evans Chartered Surveyors, DP9, Halcrow Fox, Patel Taylor Architects, Native Land, KUD, and the project client, Jack Jacobs and David Taylor from Silvertown Quays.

"We're delighted that Silvertown Quays has been recognized with such an honour. London's urban regeneration projects set a high standard for the rest of the world, and our clients and team are to be commended for insisting on such a high quality scheme," said Joe Berridge, partner at Urban Strategies.

ABOUT SILVERTOWN QUAYS

The regeneration of Silvertown Quays, the last large site in the Royal Docks district of London, continues the effort to bring significant new development east of Canary Wharf and the Millennium Dome. As the lead consultant to a multi-national development consortium, Urban Strategies developed a vision and master plan for the 60-acre site that won an international design competition hosted by the London Development Agency. They are now leading a team of professionals charged with implementing this £1.55 billion project. The plan for Silvertown Quays calls for an entirely new mixed-use urban district that includes Biota!, an aquatic visitor centre, and an active town centre for the Royal Docks. The proposed network of streets and open spaces responds to the unique dockside location and provides the framework for a range of commercial and residential buildings and water-based recreational facilities. The objective is to create a sustainable community that capitalizes on the recently opened Docklands Light Railway Line and the investment in Thames Barrier Park, employs the best environmental practices and provides jobs for the local community.

ABOUT THE AWARD

"The Waterfront Center, a non-profit education and urban planning organization, was formed in 1981 in the belief that waterfronts – where the land meets the ocean, bay, lake, river or canal – are unique, finite resources. Like the cities they help define, urban waterfronts are dynamic places, undergoing profound change. Waterfronts often represent the best opportunity for community enhancement and enrichment. Our mission is to assist communities and the professions in making the wisest and best long-term uses of waterfront resources for maximum public benefit." [<http://www.waterfrontcenter.org/>]

ABOUT URBAN STRATEGIES INC.

Urban Strategies is a full-service planning and urban design firm, based in Toronto, Canada. Working for public and private sector clients, they shape and enhance urban places of all scales through strategic actions, holistic design and progressive policies. Since 1981, their work has earned the firm numerous awards and an international reputation. Ongoing work throughout the UK includes regeneration of Manchester, Salford and Sheffield, waterfront master planning for Canada Water, the Royal Docks and the Isle of Dogs, and master planning for Springfield Hospital.

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