

ELSA FANCELLO

Elsa is a registered professional planner with a diverse background in policy and planning research, community engagement, and project management. She brings a well-rounded skill set and enthusiasm to each project, offering a comprehensive perspective on diverse planning matters.

Since joining Urban Strategies, Elsa has been actively involved in several projects on Toronto's downtown waterfront. Elsa played a large role in the preparation and coordination of the East Bayfront Proposal Call process, including preparing the competitive documents. She is currently the project manager for the public engagement approach for the revitalization of the Central Waterfront. As part of this assignment, Elsa prepared a public engagement plan, which outlines various innovative consultation and communication tools to initiate dialogue with the public at various stages of the implementation process. She is also coordinating and managing the stakeholder group and larger community meetings for the redesign of Queens Quay Boulevard.

Elsa has a strong understanding of the policy context and municipal approvals process in the City of Toronto and surrounding region. Elsa has project managed several complex development approvals, including the Asbury and West Redevelopment at 3180 Bathurst Street and Build Toronto's Downsview development site. She has also prepared a set of site feasibility analyses for potential intensification sites in the Toronto area.

Elsa has also recently published articles in the Ontario Planning Journal and PlanWest, which provide an analysis of the Province of British Columbia's climate change legislation, specifically the Community Energy and Efficiency Data, and offers observations on climate change mitigation strategies. In addition, Elsa recently co-presented on climate change initiatives in the Comox Valley at the first-ever CIP World Town Planning Day conference on 'Resilience in a Changing Climate.' Elsa is also active on the York University Planning Alumni Committee and sits on the Board of Directors for a performing arts company in the City of Toronto.

EDUCATION

2007

Master of Environmental Studies,
Planning

York University,
Toronto, ON

2005

Bachelor of Arts
Major in Political Science
University of British Columbia,
Vancouver, BC

SELECTED AWARDS

2007

John Page Planning Scholarship
2007

Infrastructure Canada Graduate
Excellence Award
2006-2007

York University Graduate Award

PROFESSIONAL ASSOCIATIONS

Member, Canadian Institute of Planners

PROFESSIONAL BACKGROUND

2007- Present	Urban Planner, Urban Strategies Inc.
2007	Research Assistant, Reports to the City of Toronto on Housing and Shelters
2006	Student Transportation Planner, Region of Peel
2005-2007	Research Assistant, York University

CONTACT

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CURRICULUM VITAE

SELECTED PROJECT EXPERIENCE

2010-	Build Toronto Downsview Area Secondary Plan Review, Development Approvals, Toronto, Ontario
2010-	Central Waterfront Public Engagement , Toronto, Ontario
2009-2010	McMaster Campus Capacity Study, Hamilton, Ontario
2009	215 and 229 Lexington Road, Development Approvals, Waterloo, Ontario
2009	530 Tremblay Road, Feasibility Analysis, City of Ottawa, Ontario
2009	Comox Valley Regional Growth Strategy, Background Papers, Comox Valley Regional District, British Columbia
2009	2 Gladstone Avenue, OMB, Toronto, Ontario
2008-	1055 West Georgia Street, Office Development Approvals, Vancouver, British Columbia
2008-	640 Lansdowne Ave, Feasibility Analysis, Toronto, Ontario
2008-	57 Linelle Street, Residential Development Approvals, Toronto, Ontario
2008	Ontario Growth Secretariat Places to Grow Youth Charrettes, Peterborough, Ontario
2008	376 Dufferin Street, Feasibility Analysis, Toronto, Ontario
2008	197 Avenue Road, Feasibility Analysis, Toronto, Ontario
2008	22 World Drive, Feasibility Analysis, Mississauga, Ontario
2008	403 Keele, OMB, Toronto, Ontario
2007-	Asbury and West United Church Site Residential Development Approvals, Toronto, Ontario
2007-2010	East Bayfront Development Proposal Call, Toronto, Ontario
2007	East Bayfront Zoning By-law Amendment, Toronto, Ontario