

## **JOE BERRIDGE**

Joe Berridge, a partner at Urban Strategies, has played a key role in some of the largest and most complex urban regeneration projects in Canada, the U.S. and the U.K. His extensive planning for the Toronto waterfront and on the growth management and transportation plans for the Toronto region has helped shape the future of that city.

Joe has played a major role in the regeneration of Manchester, first as strategic advisor to the reconstruction after the 1996 city centre bombing and more recently by preparing regeneration plans for several decayed inner city districts. He is currently strategic planning advisor on the ambitious Sportcity development in East Manchester. He has undertaken similar downtown planning assignments in St. Louis, Detroit and Niagara Falls, NY. He has master-planned several European large-scale developments, including the waterfront of Cork, Ireland and the Silvertown Quays, Royal Docks, Canada Water and Nine Elms developments in London, and prepared the master plan for Governors Island in New York harbour. He is providing similar services to the University of Western Ontario Advanced Manufacturing Park.

Joe has extensive campus planning experience and provides ongoing advice to the University of Waterloo, most recently in the design of their new 120-acre Research and Technology Park. He is leading a number of neighbourhood and city centre plans in Sudbury, London and Hamilton, Ontario.

Joe's paper on the failure of Canadian cities to re-invest has helped focus media and political attention on this important issue. He has lectured at universities in Canada and the US and has served on many urban design award and competition juries. He is a regular conference speaker, frequent contributor to planning journals, and writes book reviews on urban issues for the Globe and Mail. He is a recipient of the Toronto Arts Award and was made a Fellow of the Canadian Institute of Planners and of the Institute for Urban Design in 2002. In 2009 he was appointed to the Enabling Panel of the Commission on Architecture and the Built Environment, the English design review agency.

### **PROFESSIONAL BACKGROUND**

1986 - Present	Partner, Urban Strategies Inc.
1978 - 1985	Partner, Coombes Kirkland Berridge Ltd., Toronto, Canada
1977 - 1978	Project Coordinator, Frankel Lambert Development, Toronto Housing
1973 - 1977	Manager, City of Toronto, Planning Department
1971 - 1973	Economist, Province of Ontario

### **EDUCATION**

**1971**

**Master of Arts, Urban Geography,  
University of Toronto**

**1968**

**Bachelor of Arts, Social Studies,  
University of Sussex, U.K.**

### **CONTACT**

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## **CURRICULUM VITAE**

## **JOE BERRIDGE**

### **SELECTED PROJECT EXPERIENCE**

2010-	University of Western Ontario Advanced Manufacturing Park
2009 – 2010	Singapore Waterfront Master Plan
2010 –	Eco-Park, Dundas, Ontario
2009 -	Transportation Master Plan, London, Ontario
2009 -	South West Area Plan, London, Ontario
2009 - 2010	Sportcity, Manchester
2008 - 2009	Bus Rapid Transit Plan, Mississauga, Ontario
2007-	University of Waterloo Research and Technology Park update
2007 -	“The Big Move”, Metrolinx, Toronto, Ontario
2007 -	Oakville Midtown, Ontario
2007 -	East Bayfront, Toronto
2007 - 2008	Battersea/Nine Elms Regeneration, London UK
2006 - 2009	University of Waterloo Campus Master Plan
2006 -	Excel Exhibition Centre, London UK
2006 - 2008	Royal Docks Concept Plan and Strategy, London, U.K.
2005 - 2008	Cork Docklands Plan, Ireland
2005 -	‘Places to Grow’ Regional Plan, Toronto, Ontario
2005 - 2007	Central Salford Vision, U.K.
2005 - 2007	Manchester/ Salford Riverfront, U.K.
2004 - 2008	Elevate East Lancashire, U.K.
2004 - 2008	Amacon Mississauga Development Plan
2004 - 2007	Governors Island, New York Harbour
2004 - 2007	Lower Don Valley, Sheffield, U.K.
2003 - 2007	Canada Water Master Plan, U.K.
2001- 2003	University of Waterloo Research and Technology Park
2002 - 2003	Inner Harbour Plan, Saint John, New Brunswick
2000 -	Toronto Waterfront Revitalization Corporation
2000 - 2001	East/West Metrolink Line, Saint Louis, MO
2000 - 2001	East Manchester Regeneration, U.K.
1999 - 2000	Liverpool Vision, U.K.
1998 - 1999	St. Louis Downtown Plan
1998	Dundas Square, Toronto
1997 - 1998	Downtown Detroit Reinvestment Strategy
1996 - 1998	Manchester, U.K., City Centre Reconstruction
1995	Greater Toronto Area Task Force
1994	Speke-Garston Regeneration Plan, Liverpool, U.K.
1993 - 1994	University of Western Ontario Master Plan
1992 - 1993	University of Waterloo Master Plan
1991	Canary Wharf, U.K., Context Plan
1990	San Juan, Puerto Rico, Waterfront Master Plan
1990 - 1995	National Trade Centre, Toronto
1980 - 1986	World Financial Center, New York

## **CURRICULUM VITAE**

## **JOE BERRIDGE**

### **SELECTED AWARDS**

2009	CIP Metrolinx "The Big Move" Regional Transportation Master Plan
2008	CIP - The Creative City
2007	OPPI Leonard Gertler Award of Distinction Growth Plan for the Greater Golden Horseshoe
2007	American Planning Association - Greater Golden Horseshoe
2007	CIP - Greater Golden Horseshoe
2005	American Planning Association - Niagara Falls
2005	CIP - Silvertown Quays
2005	The Waterfront Center - Silvertown Quays
2001	OPPI - Reinvesting in Toronto
2000	Toronto Architecture & Urban Design Award - Waterfront Plan
1994	Toronto Arts Award - Architecture and Design
1994	CIP - Speke-Garston Regeneration Plan, Liverpool
1994	CIP - Peel Region Structure Plan
1993	CIP - University of Waterloo Master Plan

### **PROFESSIONAL ASSOCIATIONS**

Fellow, Canadian Institute of Planners  
Fellow, Institute of Urban Design  
Enabling Panel, UK Commission on Architecture and the Built Environment  
Hon. Campaign Chair, Environmental Studies, University of Waterloo  
Governors Council, Toronto Library Board  
Enabling Panel Member, UK Commission for Architecture and the Built Environment

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