

The Toronto Economic Development Corporation invites you to:

is there a TORONTO Aesthetic?

Is there a Toronto Aesthetic? is part of the City of Toronto's Festival of Architecture and Design and a bicentennial celebration of the Office of the Dutch Chief Government Architect. This event is generously hosted by the Consulate General of the Netherlands in Toronto and the Toronto Economic Development Corporation.

MAY 30th

atelier RIJKSBOUWMEESTER



Koninkrijk
der Nederlanden

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URBAN
STRATEGIES
INC

Architecture &
Sweeny &
Sterling &
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PART 1: Stimulating Design Through Innovation

May 30th
4:00-6:00 PM
Council Chambers
Toronto City Hall
100 Queen Street W.
Free

A public lecture by **Mels Crouwel**, Dutch Chief Architect,
on the topic: Stimulating Design Through Innovation

Introduction by :

Councillor **Kyle Rae**, Chair of the Economic Development Committee
Jeffrey D. Steiner, CEO, City of Toronto Economic Development Corporation
Ted Tyndorf, City of Toronto Chief Planner

Closing thoughts by:

Joe Berridge, Planner, Urban designer and Partner of Urban Strategies Inc.

<http://upcoming.yahoo.com/event/188837/>

PART 2: PANEL: IS THERE A TORONTO AESTHETIC?

May 30th
7:30 PM
Gladstone Hotel
1214 Queen Street W.
Free
RVSP@tedco.ca by May 21.

A reception and engaging panel discussion on the topic:
Is there a Toronto Aesthetic?

Invited panelists include:

Joe Berridge, Planner, Urban Designer and Partner of Urban Strategies Inc.
Sara Diamond, President of Ontario College of Art & Design
Lisa Rochon, Author and architecture critic for the Globe and Mail
Alex Speigel, Real Estate Developer, Orenda Development Associates
Mark Sterling, Architect, Urban Designer and Partner of &Co Architects
With **Mels Crouwel**, Chief National Architect of the Netherlands

<http://upcoming.yahoo.com/event/187255/>