URBAN STRATEGIES INC .

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Antonio De Franco MCIP, RPP

Senior Associate, Urban Planner

Antonio (Tony) is a Registered Professional Planner with experience leading complex planning and development projects for various public and private sector clients. His experience includes municipal planning and development approvals, community master planning, and transit-oriented development.

Tony has played an integral role in developing a Master Plan for East Harbour, a 60-acre former industrial site located at the edge of Toronto's Port Lands, leading the preparation of a comprehensive Master Plan document, and working collaboratively with City staff to advance the subdivision approvals and infrastructure coordination process. Tony's master planning experience extends to the City of Ottawa, where he is helping to lead a comprehensive planning process to facilitate the creation of a complete and sustainable 445 hectare community known as Tewin.

Tony has extensive development approvals experience across the Toronto Region. He has been involved in the revitalization of a large brownfield site located along Sterling Road in west Toronto, assisting with the Plan of Subdivision process, multiple Site Plan Approvals applications, and several Committee of Adjustment applications. His other development approvals work includes larger-scale development projects in Toronto, Mississauga and Burlington. Tony has also acted as an expert witness at the Local Planning Appeal Tribunal (LPAT).

Tony has also played an active role in a number of transit planning projects. He was the Planner and Project Manager for the City of Waterloo Station Area Planning Study, assisting in the development of a comprehensive planning framework to align new growth with the future light rail transit system. Tony was involved in the Davenport Community Rail Project and Environmental Assessment, and worked as a Planner and Project Manager for the Meadowvale GO Station Master Plan and Joint Development Study.

EDUCATION

2012
Master of Science in Planning Specialization in Urban Planning and Development
University of Toronto
Toronto, ON

2010
Honours Bachelor of Arts, Geography
University of Toronto
Toronto, ON

PROFESSIONAL ASSOCIATIONS

Member, Canadian Institute of Planners

Member, Ontario Professional Planners Institute

PROFESSIONAL BACKGROUND

2020 -	Senior Associate, Urban Strategies Inc., Toronto, ON
2017 - 2020	Associate, Urban Strategies Inc., Toronto, ON
2014 - 2017	Urban Planner, Urban Strategies Inc., Toronto, ON
2012 - 2014	Residential Analyst, Altus Group Economic Consulting, Toronto, ON

SELECTED PROJECT EXPERIENCE

2022 -	Art Gallery of Ontario Expansion, Toronto, ON
2022 -	42 Port Street Planning Approvals, FRAM, Mississauga, ON
2022 -	East Harbour - Building 1C Site Plan Approval, Cadillac Fairview, Toronto, ON
2022	BAND Gallery, Minor Variance Approval, Toronto, ON
2021 -	10 West Port Credit Planning Approvals, FRAM, Mississauga, ON
2021 -	East Harbour - Building 1B Site Plan Approval, Cadillac Fairview, Toronto, ON
2021 -	T3 Sterling Road Site Plan Approval (Block 4A), Hines, Toronto, ON
2020 -	25 St. Mary Street Planning Approvals, Tenblock, Toronto, ON
2020 -	Tewin: New Community Master Plan, City of Ottawa, ON
2020 -	200 Queens Quay West Planning Approvals, DiamondCorp, Toronto, ON
2020 -	East Harbour Master Plan and Subdivision Approvals, Cadillac Fairview, Toronto, ON
2019 - 2022	T3 Sterling Road Site Plan Approval (Blocks 3A/5A), Hines, Toronto, ON
2019 - 2020	Community Living Toronto, Planning Advisory Services, Toronto, ON
2018 - 2022	72 Perth Avenue Planning Approvals, Castlepoint, Toronto, ON
2016 - 2019	East Harbour Master Plan, First Gulf, Toronto, ON
2016 - 2020	Allenbury Gardens Planning Approvals, FRAM, Toronto, ON

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Tony De Franco MCIP, RPP

Senior Associate, Urban Planner

SELECTED PROJECT EXPERIENCE (CONTINUED)

2016	GO Rail Station Access Plan, Metrolinx, ON
2015 -	Evergreen Community Secondary Plan and Approvals, Burlington, ON
2014 - 2019	Sterling Road Revitalization Plan, Castlepoint
2014 - 2017	City of Waterloo Station Area Planning, ON
2014 - 2017	4050 Yonge Planning Approvals, Toronto, ON
2014 - 2016	Davenport Community Rail Project, Toronto, ON
2014 - 2015	Meadowvale GO Station Plan and Joint Development Study, ON
2014 - 2015	10 Ann Street Planning Approvals, FRAM, Mississauga, ON
2014 - 2015	King Township Urbanization Study, Toronto, ON
2014	1201 Wilson Avenue (Downsview Complex) Wayfinding Strategy, Toronto, ON

SELECTED AWARDS

2019	World Architectural News Award (Shortlisted) The Unilever Precinct Plan and East Harbour Master Plan
2016	Sign Association of Canada (Premier Award) 1201 Wilson (Downsview Complex) Wayfinding Strategy

LEADERSHIP AND EXTRACURRICULAR ACTIVITIES

2019 - 2020	Director, RadioCity Condominium Board of Directors
2018 - 2019	Participant, Urban Land Institute Leadership Program
2018	Presenter, Ontario Professional Planners Institute (OPPI) Symposium
2017	Special Guest Lecturer, University of Toronto, Undergraduate Geography Class