

Benjamin Hoff MCIP, RPP
Partner



Benjamin Hoff, a partner at Urban Strategies, brings extensive planning experience and a broad skill set to his projects. Benjamin has led a variety of projects since joining the firm in 2005, including development approvals, master planning, real estate strategy and policy studies. Benjamin has ability to translate complex ideas into clear, understandable recommendations, and brings a strategic approach to navigating the intricate details of planning approvals and other processes.

Benjamin brings an expertise in master planning and development approvals, assisting clients in understanding the value of their landholdings and securing the approvals to realize this potential. Benjamin has guided planning approvals for numerous complex development projects, including East Harbour/Unilever, CIBC Square, PWC and 30 Bay office developments in downtown Toronto, the Honest Ed's redevelopment, York University's The Quad student housing development and many others. He is currently assisting Dream, QuadReal, Allied Properties and Choice Properties REIT in master planning and approvals for the redevelopment of numerous large commercial sites

EDUCATION

2005

Master of Planning
Dalhousie University
Halifax, NS

2002

B.Sc. Environmental Science
Minor: International Development
Calvin College
Grand Rapids, MI

1999

Budapest University of
Economic Sciences
Hungary

PROFESSIONAL ASSOCIATIONS

Member, Canadian Institute of Planners

Member, Ontario Professional Planners Institute

Benjamin has extensive experience providing institutions and public sector agencies with strategic planning direction, including campus master plans, development master planning, strategic real estate advice and development approvals. He is currently providing planning and development approvals services for the Ryerson University and the University of Toronto Scarborough. He has led the development of numerous campus master plans and facility plans for such institutions as Simon Fraser University, Sheridan College, the University of Guelph, Brock University, Ramapo College, the University of Waterloo and Cornell University.

Benjamin has experience in developing municipal planning policy, having led or authored the City of Vaughan Official Plan, the West Vaughan Employment Area Secondary Plan and the Cornell Centre Precinct Plan in Markham. His experience with both the public and private sector ensure a balanced approach to policy planning that is grounded in development and market realities. Benjamin is a registered planner and member of the Canadian Institute of Planners, and has been qualified as a planner and urban designer before the Ontario Land Tribunal.

PROFESSIONAL BACKGROUND

2016 - Present Partner, Urban Strategies Inc.
2013 - 2016 Senior Associate, Urban Strategies Inc.
2011 - 2013 Associate, Urban Strategies Inc.
2005 - 2011 Urban Planner, Urban Strategies Inc.

SELECTED PROJECT EXPERIENCE

2021 - Choice Properties - Broadview and Danforth
2020 - Capital Development - Church and Collier
2019 - Sheridan College Campus Master Plans
2019 - Dream Office REIT - Various Initiatives
2019 - West Don Lands Affordable Housing Initiative, Toronto
2019 - Oxford - 30 Bay Street, Toronto
2019 - Westbank/Allied Properties - 171 Front Street Office, Toronto
2018 - Context - Queen East TCHC Revitalization, Toronto
2018 - QuadReal - Cloverdale Mall Redevelopment, Toronto
2018 - North Edge - 25 Mabelle Redevelopment, Toronto
2017 - Allied Properties REIT - Spadina and Adelaide, Toronto
2017 - Cadillac Fairview - East Harbour (Unilever), Toronto
2017 - 2019 Simon Fraser University Campus Master Plan
2016 - QuadReal - Georgian Court Redevelopment, Burlington, ON
2016 - Slate - Yonge and St. Clair, Toronto
2016 - 2017 Brock University Facility Master Plan

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SELECTED PROJECT EXPERIENCE (CONTINUED)

2016 -	Choice Properties REIT - Dundas and Bloor, Toronto
2015 -	Choice Properties REIT - Golden Mile, Toronto
2015 -	Ryerson University Master Planning and Approvals
2015 - 2016	IO Queen's Park Complex Public Art Strategy & Guidelines, Toronto
2015 - 2016	Brock University Campus Master Plan
2014 - 2017	Westbank - 19 Duncan Street, Toronto
2014 - 2016	St. Michael's Hospital, Toronto
2013 - 2017	Westbank - Honest Ed's/Mirvish Village Redevelopment, Toronto
2013 - 2018	Toronto Community Housing Corporation Master Planning
2013 -	York University Development Corporation Precinct Planning and Approvals
2013	Eglinton Square Shopping Centre Master Planning, Toronto
2012 - 2014	LCBO Queens Quay Master Plan, Toronto
2012 - 2013	Toronto District School Board
2012 - 2013	Ramapo College Campus Facility Master Plan
2011 - 2013	University of Guelph Campus Master Plan
2011 - 2016	Infrastructure Ontario Various Projects, Toronto
2011, 2016	Manulife Lansing Square, Toronto
2011 - 2013	Cornell Centre Precinct Plan, Town of Markham, ON
2011	City of Toronto PATH Master Plan
2011	Waterfront Toronto Due Diligence Study, Toronto
2010 -	CIBC Square, Toronto
2010	West Vaughan Employment Area Secondary Plan
2009 - 2010	City of Vaughan New Official Plan
2008 -	University of Toronto Scarborough Master Planning and Approvals
2007, 2012	CBC Broadcasting Centre, Toronto
2007 - 2011	Cornell University College of Agriculture & Life Sciences Facilities Master Plan, Ithaca, NY
2007 - 2008	University of Waterloo Campus Master Plan
2006 - 2009	PWC Office Tower/18 York Street, Toronto
2006 - 2008	Cornell University Campus Master Plan, Ithaca, NY
2006 - 2007	University of Waterloo Northwest Campus Master Plan
2006 - 2007	Minto St. Thomas/Victoria University, Toronto OMB
2005 - 2006	Northwest Brampton Urban Boundary Expansion, Brampton OMB
2005 - 2006	76 & 100 Davenport Road, Toronto OMB
2005	Toronto District School Board Planning Analysis

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SELECTED AWARDS

2022	AIA Canada Citation: Urban Design, Mirvish Village
2019	Canadian Institute of Planners Award for Planning Excellence in Urban Design, Mirvish Village
2013	Ontario Professional Planners Institute Award for Planning Excellence University of Guelph Campus Master Plan
2009	APA Upstate NY Chapter Award of Excellence for a Comprehensive Plan, Cornell University Comprehensive Campus Master Plan
2009	CIP Award for Planning Excellence in Urban Design, Cornell University Comprehensive Campus Master Plan
2009	Canadian Society of Landscape Architects Regional Honour Award Cornell University Comprehensive Campus Master Plan
2008	Design Exchange Award of Excellence in Urban Design Cornell University Comprehensive Campus Master Plan