

Cyndi Rottenberg-Walker FCIP, RPP Partner



Cyndi Rottenberg-Walker, a partner of Urban Strategies, brings a strong multidisciplinary background to her work as a planner. Her understanding of the many factors that contribute to healthy urban environments has been applied across a diversity of project types, scales, jurisdictions and urban environments, and include large-scale master plans, complex planning approvals and innovative policy studies.

Cyndi's current and recent projects include: the vision for Tewin in the City of Ottawa, conceived as one of the country's most innovative, connected, complete and sustainable new 15-minute communities housing approximately 40,000 residents and significant employment, led by the teachings, values and indigenous design principles of the Algonquins of Ontario and planned within the One Planet Living framework; the mixed-use Union Park redevelopment on Front Street West, which includes major new office and residential space and an exciting new two acre public space above the rail corridor as an eastward extension to Toronto's planned Rail Deck Park; the comprehensive transformation of the 28 acre former Mr. Christie plant at the heart of Humber Bay Shores into a complete, mixed-use community comprising more than 7,500 new homes, significant new employment space, an exciting retail Galleria, major new community parks and public spaces, a much-needed new GO Transit Station and a suite of significant new community facilities; remediation and redevelopment of the 70-acre former Imperial Oil refinery on Lake Ontario in the mixed-use Brightwater Community, providing 3,000 new homes, main street retail, a comprehensive parks network and a waterfront Innovation Campus; the Revitalization Plan for the Alexandra Park neighbourhood, securing the replacement of over 800 social housing units within a new income-integrated community centered around significant new parks, and a new Community Centre, child care and social enterprise spaces; planning for Sidewalk Labs' Master Development and Innovation Plan for Quayside on the Toronto waterfront; a new Master Plan to foster the evolution of Pinewood Toronto Film Studios into a comprehensive media and entertainment district and cultural hub; transformation of Humbertown Shopping Centre into a fully integrated mixed retail-commercial-residential community; approvals for 3,000 new residential units within a new master planned community in Scarborough Centre; and, preparation of Saint John, New Brunswick's comprehensive Growth Management Strategy and Municipal Plan, curbing decades of unsustainable sprawl by directing future growth and investment into already serviced areas, particularly the City's historic Uptown and priority neighbourhoods.

Cyndi co-led a large multidisciplinary team in preparing Princeton University's award-winning 2026 Campus Plan, Campus Plan Sustainability Framework and Integrated Infrastructure Master Plan; led preparation of Cornell University's award-winning Campus Master Plan, followed by the Facility Master Plan for the Cornell College of Agriculture and Life Science; and has directed numerous other university planning exercises, including master plans for Cuyahoga Community College's three campuses in Cleveland, Ohio; Ramapo College in Mahwah, New Jersey; the University of Ontario Institute of Technology; the University of Guelph; Brock University; and McMaster University.

She has expertise in complex waterfront planning, including the Land Use Plan and Implementation Strategy for Saint John's Inner Harbour; the Land Use Plan for the Port of Hamilton; and the West Harbour Secondary Plan, known as Setting Sail, and the Harbourfront Centre Master Plan which identified strategic investments in the public realm that have redefined this pre-eminent site at the heart of Toronto's waterfront.

Cyndi speaks regularly at professional conferences and participates in expert panels. In 2015, she was invited as a keynote for the Making Climate Performative Places (SUDes conf) in Sweden; in 2017 she presented at the Presidential Climate Leadership Summit in Tempe, Arizona and in 2018 at the London (UK) Real Estate Forum. She is a member of the Urban Land Institute's (ULI) University Development and Innovation Council; served as Co-Chair of the ULI Toronto Spring Symposium in both 2017 and 2019; was a member of the ULI Americas Spring 2020 Host Committee; and is a member of the ULI Women's Leadership Initiative Network Integration Committee. She is a Fellow of the Canadian Institute of Planners and an active member of the Ontario Professional Planners Institute, serving for many years on its Recognition and Nominating Committees. Her work has been recognized through numerous awards.

EDUCATION

1989

Master of Science in Urban and Regional Planning
University of Toronto
Toronto, ON

1987

Honours Bachelor of Arts Urban Studies and Psychology
University of Toronto
Toronto, ON

PROFESSIONAL ASSOCIATIONS

Fellow, Canadian Institute of Planners

Member, Ontario Professional Planners Institute (OPPI)

BOARDS & COMMITTEES

2021 - Present

Board of Directors, Lambda Alpha International Land Economics Society, Simcoe Chapter

2020 - Present

Vice-Chair of Urban Land Institute (ULI) Toronto Management Committee and Chair of Mission Advancement

2016 - Present

ULI University Development and Innovation Council (UDIC)

Cyndi Rottenberg-Walker FCIP, RPP

Partner

PROFESSIONAL BACKGROUND

2002 - Present Partner, Urban Strategies Inc.
1995 - 2002 Associate, Urban Strategies Inc.
1989 - 1995 Planner, Urban Strategies Inc.
1988 Researcher, Housing Advocacy Task Force, Ontario Ministry of Housing

SELECTED PROJECT EXPERIENCE

2019 - Present Union Park Redevelopment, 315-325 Front Street West, Toronto, ON
2019 - Present Tewin Community Plan, Ottawa, ON
2019 - Present 1200 Bay Street Redevelopment, Toronto, ON
2019 - Present Brightwater Community Plan (Port Credit West Village), 70 Mississauga Road, Mississauga, ON
2019 - Present Quayside Master Innovation and Development Plan, Sidewalk Labs, Toronto, ON
2019 - Present 2093-2101 Lake Shore Road Redevelopment, Burlington, ON
2019 - Present Progress-Consilium Redevelopment, Toronto, ON
2018 - Present Master and Site Planning for Pinewood Toronto Film Studios
2017 - Presentt Scrivener Court Redevelopment, Toronto, ON
2017 - 2020 Alexandra Park Community Revitalization Plan, Toronto, ON
2016 - Present 2150 Lake Shore Blvd (Christie's Site) Master Plan, Toronto, ON
2014 - 2018 Princeton University Campus Plan, Sustainability Plan and Integrated Infrastructure Master Plan. Princeton, NJ.
2014 - 2016 Liberty Village King High Line Project, Toronto, ON
2014 - Present 101 McNabb/American Express Master Plan Study, Markham, ON
2013 - 2017 3080 Yonge Street Commercial Centre Rejuvenation, Toronto, ON
2012 - 2013 Niagara Lakefront Enhancement Strategy, Region of Niagara, ON
2012 - 2014 Hazelton Lanes Retail Centre Rejuvenation, Toronto, ON
2012 - 2013 Ramapo College Campus Facilities Master Plan, Mahwah, NJ
2011 - Present Evergreen Community Plan, Burlington, ON
2011 - 2013 University of Guelph Campus Master Plan
2010 - Present Humbertown Mixed Use Development, Toronto, ON
2010 - 2011 Ontario Tech University Downtown Feasibility and Master Plan Study, Oshawa ON
2010 - 2013 Mimico 20/20 Revitalization Action Plan Implementation Study, Part 2, Toronto, ON
2009 - 2011 Saint John Municipal Plan and Growth Management Strategy, Saint John, NB
2009 Mimico 20/20 Revitalization Action Plan, Toronto, ON
2008 - 2011 Cornell University College of Agriculture and Life Sciences Master Plan, Ithaca, NY
2006 - 2008 Cornell University Comprehensive Master Plan, Ithaca, NY
2008 - 2010 2010 McMaster University Campus Master Plan Update
2008 - 2009 Feasibility Study for the Brock University School of Fine and Performing Arts, St. Catharines, ON
2008 - 2014 Shore Club Condominium Development, Humber Bay Shores, Etobicoke, ON
2008 - 2011 Yonge/Observatory Lane Condominium Development, Richmond Hill, ON

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2008	College-Wide Academic Programming and Facilities Master Plan, Cuyahoga Community College, Cleveland, OH
2004 - 2008	Brock Facility Needs & Priorities Study, St. Catharines, ON
2004 - 2007	Fishermans Pier Development Plan, Hamilton & Burlington
2003 - 2004	National Capital Commission Core Area Sector Plan, Ottawa, ON
2002 - 2003	Saint John Inner Harbour Land Use Plan, Saint John, N.B.
2002 - 2005	West Harbour Secondary Plan, Hamilton, ON
2001 - 2002	Port of Hamilton Land Use Plan, Hamilton, ON
2001 - 2003	Brock University Campus Master Plan, St. Catharines, ON
2000 - 2002	McMaster University Campus Plan, Hamilton, ON
2000	Rogers Communications National Headquarters Expansion, Toronto, ON
1999	Harbourfront Centre Master Plan, Toronto ON
1999	Mayor's Vision for Toronto Workshops, Toronto, ON
1997	Greater Downtown Detroit Reinvestment Strategy, Detroit, MI

SELECTED AWARDS

2021	Urban Land Institute Americas Awards for Excellence Alexandra Park Revitalization Master Plan
2020	Canadian Institute of Planners Award of Planning Merit, Healthy Communities Mississauga Brightwater Waterfront Master Plan
2018	Society for College and University Planning Excellence in Planning for an Existing Campus, Merit Award, Princeton University Campus Plan
2014	Ontario Professional Planners Institute Award for Excellence in Planning for Urban/ Community Design, Humbertown Master Plan, Toronto
2013	Ontario Professional Planners Institute Award for Planning Excellence University of Guelph Campus Master Plan
2012	Canadian Association of Municipal Administrators (CAMA) Willis Award for Innovation, Plan SJ: A Bold New Plan to Guide Saint John's Future
2012	Canadian Institute of Planners Honourable Mention: City & Regional Planning Plan SJ: A Bold New Plan to Guide Saint John's Future
2011	Atlantic Planners Institute Award of Excellence for Physical Plan & Design Charlottetown Eastern Gateway Waterfront Master Plan, PEI
2009	American Institute of Planning Upstate New York Chapter Award for Comprehensive Planning, Cornell University Comprehensive Campus Master Plan
2009	Canadian Institute of Planners Award for Planning Excellence in Urban Design Cornell University Comprehensive Campus Master Plan
2008	Design Exchange Award of Excellence in Urban Design Cornell University Comprehensive Campus Master Plan
2005	Canadian Institute of Planners Award for Planning Excellence, Canada's Capital Core Area Sector Plan
2004	Canadian Institute of Planners Paul Bedford Award for Planning Excellence, Saint John Inner Harbour Land Use Plan
2004	Member Service Award, Ontario Professional Planners Institute
2003	Ontario Professional Planners Institute Award for Planning Excellence Brock University Campus Plan