

## **Geoffrey Whittaker**

### **Senior Associate, Lead Urban Simulator**



#### **EDUCATION**

**1982**  
Ontario College of Art  
Toronto, ON

**1979**  
Queen's University  
Kingston, ON

Geoff, a Senior Associate and urban designer, has over two decades of experience in masterplanning, urban design and urban regeneration projects in Canada, the UK, the United States and Asia. He has a wealth of experience testing and manipulating designs through the construction and analysis of both physical and computer models. He is responsible for designing the critical third dimension of developments and master plans in a way that reflects the built form principles advocated by the project team. He also has considerable experience in planning approvals and analysis involving several sites in Toronto through expert knowledge in shadow/sun studies, view corridors, building envelopes and renderings. Geoff was instrumental in helping the team to refine, model and implement a redevelopment plan for London's Docklands and surrounding areas including Silvertown Quays, the ExCel Centre, Wood Wharf and Canada Water. Some of these projects have since won several international awards. Geoff continued to work in the UK in Sheffield and Manchester, including the Manchester Airport City project, for the UK's third largest airport. He has been involved in several winning competitions in Singapore, Malaysia & China. Among the other projects to which Geoff has lent his urban design and modelling skills are Brooklyn Bridge Park in New York which opened in 2010, Fan Pier in Boston and Kendall Square, a Cambridge Research Park next to MIT. To assist with public and private sector development work in Toronto, Geoff has built a comprehensive 3-D CAD model of the downtown that is kept frequently updated, to visualize new developments, either approved, planned or imagined.

#### **PROFESSIONAL BACKGROUND**

2017 - Senior Associate, Urban Strategies Inc., Toronto, ON

2000 - 2016 Associate, Urban Strategies Inc., Toronto, ON

1989 - 2000 Urban Designer, Urban Strategies Inc., Toronto, ON

1986 - 1989 Model Maker/Graphic Designer, IBI Group, Toronto, ON

1984 - 1985 Graphic Designer, Project Planning Limited, Toronto, ON

#### **SELECTED PROJECT EXPERIENCE**

2017 - East Harbour Redevelopment, Toronto, ON

2017 - Pearson Airport Hub, Toronto, ON

2016 - Brookfield Place, Toronto, ON

2015 - University of Toronto Secondary Plan, ON

2015 - Toronto Metropolitan University (formerly Ryerson University) Master Planning and Approvals, ON

2014 - 2016 St. Michael's Hospital, Toronto, ON

2014 - 2015 Brent Cross Town Centre, London UK

2014 Bathurst Quay Waterfront Neighbourhood Plan, Toronto, ON

2014 - Princeton University, Princeton, NJ

2013 - 2014 Billy Bishop Airport Land Use Planning Evaluation, Toronto, ON

2013 - 2014 Villiers Island Precinct Plan, Toronto, ON

2013 Jewel Island, Johore Bahru, Malaysia

2012 - 2013 Bidadari Community Master Plan, Singapore

2012 Kam Sheung Road, Master Plan and OZP, Hong Kong

2011 Hong Kong Gateway Master Plan, Hong Kong

2010- 2012 Manchester Airport City Masterplan, Manchester, UK

2011 - 2012 Punggol Vision and Masterplan, Singapore

2011 - 2012 Hua Guo Yuan Urban Expansion Masterplan, Guiyang, China

2010 - 2014 Lakeview Visionary Concept Plan and Master Plan, Mississauga, ON

2009 - 45 Bay Park Centre, Toronto, ON

2009 - 2011 Greater Southern Waterfront, Singapore

## **Geoffrey Whittaker**

**Senior Associate, Lead Urban Simulator**

### **SELECTED PROJECT EXPERIENCE (CONTINUED)**

2008	Nine Elms/Battersea Masterplan, London, UK
2007 - 2009	Tall Buildings Study in Downtown, Toronto, ON
2007 - 2014	Bay Adelaide Centre, Toronto, ON
2006 - 2007	Cornell University Master Plan, Ithaca, NY
2006 - 2008	ExCeL Exhibition Centre ,London, UK
2005 - 2006	Governors Island, NY
2004 - 2008	Toronto Waterfront Redevelopment, Toronto, ON
2004 - 2006	Lower Don Valley Regeneration Plan, Sheffield, UK
2004	Woodwharf, Masterplan Finalist, London, UK
2003 - 2007	Canada Water, London, ON
2001 - 2009	Silvertown Quays, London, UK
2001	Canada Life Federal Courthouse, Toronto, ON
2000	Brooklyn Bridge Park, NY
1999	Fan Pier, Boston, MA
1998	Kendall Square Mixed Use Development, Cambridge, MA
1997 - 1998	Niagara Falls Tourist Area Development Strategy, Niagara Falls, ON
1996 - 1997	University of Minnesota Master Plan, Minneapolis, MN
1993	University of Western Ontario, London, ON
1992	Canada Life Headquarters Master Plan, Toronto, ON
1991	Garrison Common Master Plan, Toronto, ON
1991	Hulme, Manchester, UK
1989 - 1993	Oak Park Community (Uptown Core), Oakville, ON

### **SELECTED AWARDS**

2018	Society for College and University Planning Excellence in Planning for an Existing Campus, Merit Award, Princeton University Campus Plan
2014	Waterfront Center Honor Award, Punggol Sustainable Waterfront Town, Singapore
2010	Society of Registered American Architects, Medallion of Honour, Brooklyn Bridge Park, New York, NY
2009	CIP Award for Planning Excellence In Urban Design, Cornell University Comprehensive Campus Master Plan
2009	Canadian Society of Landscape Architects Regional Honour Award Cornell University Comprehensive Campus Master Plan
2008	Design Exchange Award of Excellence in Urban Design Cornell University Comprehensive Campus Master Plan
2007	CIP Award of Planning Excellence, Lower Don Valley Vision and Master Plan, Sheffield, UK
2006	Best Conceptual Project Contributing to London's Future, London Planning Awards
2005	Waterfront Centre Award, Silvertown Quays
2005	CIP Award for Planning Excellence, Silvertown Quays
2003	OPPI Award for Planning Excellence, Brock University
1999	OPPI Provincial Professional Merit Award Canada Life Assurance Head Office Master Plan, Toronto