

Yiwen Zhu

Senior Associate, Urban Designer



Yiwen is an Urban Designer with 15 years of experience in Europe, Asia and North America. Trained as architect, she uses a systematic approach to understand urban complexity. She works with multi-disciplinary teams on a broad range of urban projects, including waterfront development, brownfield redevelopment, heritage preservation, recreational urban district planning, regional tourism planning, new town development planning and campus planning. Yiwen has played a key role on large scale community master plans in Asia, urban design analysis for high-rise buildings in downtown Toronto. She was project manager on a 97ha public housing community master plan in Singapore, Bidadari Estates. In 2015, Yiwen project managed the campus master plan for Brock University exploring the potential development framework and for the university. Yiwen worked on the 2018 Campus Master Plan for Princeton University which was recently adopted by the university. Yiwen has also been helping expand Urban Strategies' presence in Asia, especially in mainland China. She is currently working on a Historical Downtown Revitalization Plan for Ningbo - a major port city in Yangtze Delta Region. In early 2018, Yiwen was selected as a member of the Design Review Panel for Toronto Community Housing Corporation.

EDUCATION

2004

Master of Architecture Urban
Renewal and Redesign
Delft University of Technology
The Netherlands

2001

Bachelor of Architecture
Zhejiang University, PRC
Zhejiang, China

PROFESSIONAL ASSOCIATIONS

Stedenbouwkundigen
(Urban Designer/Planner)

BUREAU
ARCHITECTENREGISTER
(Netherlands)

BOARDS & COMMITTEES

2018 - Present
Member, Toronto Community
Housing Design Review Panel

PROFESSIONAL BACKGROUND

2018 - Present	Senior Associate, Urban Strategies Inc.
2017 - 2018	Associate, Urban Strategies Inc.
2012 - 2017	Urban Designer, Urban Strategies Inc.
2009 - 2012	Associate, Senior Urban Designer, AECOM Shanghai
2004 - 2009	Urban Designer, EDAW/AECOM Shanghai
2003 - 2004	Intern Architect, Krill Architecture, Stadsontwerp & Onderzoek, The Netherlands
2001 - 2002	Architect, City Architecture, China

SELECTED PROJECT EXPERIENCE

2018 - Present	Ningbo Historical Downtown Revitalization Plan
2016 - Present	Princeton 2026 University Campus Plan
2016	Fredericton Growth Plan
2015 - 2016	Brock University Campus Master Plan
2013	Toronto Community Housing Vendor of Record
2013	Liangjiang New District Core Area Master Plan, Chongqing, China
2012 - 2014	Master Plan & Urban Design for Bidadari Estate, Singapore
2012 - 2013	Ontario Place Due Diligence, Infrastructure Ontario
2012	Kam Sheung Road, Master Plan and OZP, Hong Kong
2012 - 2015	Urban Design Analysis of 481 University Ave, Toronto
2011 - 2012	Hada Bay Master Plan & Core Area Urban Design, Jinlin, China
2010 - 2011	'China Holiday' MGM Entertainment District Master Plan, Chengdu, China
2009 - 2010	Yangcheng Lake Eco Development, Kunshan, China
2008 - 2009	Longchi Tourism Town Master Plan & Key Area Urban Design, Chengdu, China
2007 - 2008	Longchi National Forest Park Conceptual Plan, Chengdu, China
2007 - 2008	Jiangxin Island Master Plan, Nanjing, China
2006 - 2007	Chongming North Lake District Master Plan, Shanghai, China

PUBLICATIONS

2017	Urban Design in Commercial Complex Urban China Magazine, Issue 78
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SELECTED AWARDS

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| 2014 | Singapore Institute of Architects Award Bidadari Community Master Plan, Singapore |
| 2011 | Merit Award for Urban Design, Hadawan Master Plan & Core Area Urban Design,
AIA Hong Kong Awards |
| 2009 | Merit Award for Urban Design, Sichuan Chengdu Longchi Tourism Town Master Plan,
AIA Hong Kong Honor Awards |
| 2009 | “Good Design is Good Business” China Awards/ Best Planning Design Award
Sichuan Chengdu Longchi Tourism Town Master Plan, McGraw-Hill Construction’s
Architecture Record Award |
| 2008 | “Good Design is Good Business” China Awards/ Best Planning Design Award,
Shanghai Chongming Beihu District Planning Design
McGraw-Hill Construction’s Architecture |

朱亦文

资深助理董事，城市设计师



朱亦文是一名具有丰富国内国际设计经验的城市设计师。她在中国取得建筑学学士学位，随后到荷兰学习城市设计，主要研究城市动态发展过程中的更新与再设计相关课题。回国后她在原易道现AECOM上海城市设计团队工作了7年，期间与景观、生态、经济、建筑等多专业团队合作，参与了各种不同尺度的城市规划设计项目，内容涉及城市区域总体规划，大型景观规划，旅游规划，历史遗迹保护等多方面。作为主设计师，她参与的项目多次获得美国建筑师学会香港分会的年度奖项。

移民加拿大后，朱亦文与2012年4月加入都市策略公司，此后她参与了新加坡，香港、加拿大、美国各地的各类总体规划和城市设计项目。2014年，作为项目负责人，她参与的新加坡比达达瑞社区规划获得新加坡建筑师学会奖。2016年至2017年朱亦文工作主要集中在普林斯顿大学校园规划，为该常青藤名校描绘未来30年的发展道路。2018年初，朱亦文被多伦多市社会住宅公司选为其设计评审委员会成员。

教育背景

2004 年
城市设计 硕士
荷兰代尔夫特科技大学

2001 年
建筑学 学士
浙江大学

专业协会

注册城市设计师
荷兰建筑师协会

社会服务

2018
多伦多市社会住宅公司设计评审
委员会成员

职业经历

2018 – 至今	资深助理董事，城市设计师，都市策略公司
2017 – 2018	助理董事，城市设计师，都市策略公司
2012 – 2017	城市设计师，都市策略公司
2009 – 2012	资深城市设计师，助理董事 AECOM
2004 – 2009	城市设计师，EDAW/AECOM
2003 – 2004	实习建筑师，克里尔建筑与城市设计事务所，荷兰
2001 – 2002	杭州西庭建筑设计事务所

主要项目

2018 至今	宁波三江口商业核心区复兴策略
2016 至今	普林斯顿大学校园总体规划
2016 – 2017	弗莱德里克顿城市增长管理规划
2015	多伦多大学校园规划
2015 – 2016	布洛克大学校园总体规划
2013	重庆两江新区核心区总体规划
2012 – 2014	新加坡比达达瑞社区总体规划
2012	香港锦上路区域概念规划
2011 – 2012	吉林哈达湾总体规划与核心区城市设计
2010 – 2011	“中国假期”美高梅成都娱乐新区总体规划
2009 – 2010	万科昆山阳澄湖生态开发总体规划
2008 – 2009	成都龙池旅游小镇总体规划与核心区城市设计
2007 – 2008	成都龙池森林公园概念规划
2007 – 2008	南京江心洲概念规划
2007	扬州蜀冈瘦西湖景区概念规划
2006 – 2007	上海崇明北湖地区概念规划

获奖项目

2014	新加坡建筑师学会奖，新加坡比达达利社区总体规划
2011	吉林哈达湾城总体规划与核心区城市设计获美国建筑师协会香港分会城市设计优异奖
2009	成都龙池旅游小镇总体规划获美国建筑师协会香港分会城市设计优异奖，建筑实录“好设计创造好效益”最佳规划设计奖
2008	崇明北湖地区规划获建筑实录“好设计创造好效益”最佳规划设计奖