

Antonio De Franco MCIP, RPP
Senior Associate, Urban Planner



Antonio (Tony) is a Registered Professional Planner with experience leading complex planning and development projects for various public and private sector clients. His experience includes municipal planning and development approvals, transit-oriented development, community master planning, and urban infill and redevelopment.

Tony has played an integral role in developing a Master Plan for East Harbour, a 60-acre former industrial site located at the edge of Toronto's Port Lands, leading the preparation of a comprehensive Master Plan document, and working collaboratively with City staff to develop a new Official Plan and Zoning By-law framework to guide redevelopment over the long term. Tony is also involved in the revitalization of a large brownfield site located along Sterling Road in west Toronto, assisting with the Plan of Subdivision process, multiple Site Plan Approvals applications, and several Committee of Adjustment applications. Tony has also acted as an expert witness at the Local Planning Appeal Tribunal (LPAT), providing evidence in support of a Site Plan Application that would advance the first phase of development.

Tony has also played an active role in a number of transit planning projects. He was the Planner and Project Manager for the City of Waterloo Station Area Planning Study, assisting in the development of a comprehensive planning framework to align new growth with the future light rail transit system. Tony was involved in the Davenport Community Rail Project and Environmental Assessment, and worked as a Planner and Project Manager for the Meadowvale GO Station Master Plan and Joint Development Study. Tony was a participant in the 2018-2019 Urban Land Institute Leadership Program, and was part of a team that developed a strategic vision and master plan for the Mount Dennis community.

EDUCATION

2012
Master of Science in Planning
Specialization in Urban
Planning and Development
 University of Toronto
 Toronto, ON

2010
Honours Bachelor of
Arts, Geography
 University of Toronto
 Toronto, ON

**PROFESSIONAL
 ASSOCIATIONS**

**Member, Canadian Institute
 of Planners**

**Member, Ontario Professional
 Planners Institute**

PROFESSIONAL BACKGROUND

2020 - Senior Associate, Urban Strategies Inc., Toronto, ON
 2017 - 2020 Associate, Urban Strategies Inc., Toronto, ON
 2014 - 2017 Urban Planner, Urban Strategies Inc., Toronto, ON
 2012 - 2014 Residential Analyst, Altus Group Economic Consulting, Toronto, ON

SELECTED PROJECT EXPERIENCE

2020 - Planning Approvals, Tenblock Development, Toronto, ON
 2020 - Tewin: New Community Master Planning, City of Ottawa, ON
 2020 - 200 Queens Quay West Planning Approvals, DiamondCorp, Toronto, ON
 2020 - East Harbour Master Plan, Cadillac Fairview, Toronto, ON
 2019 - T3 Sterling Road Site Plan Approval, Hines, Toronto, ON
 2019 - 2020 Community Living Toronto, Planning Advisory Services, Toronto, ON
 2018 - 72 Perth Avenue Planning Approvals, Castlepoint, Toronto, ON
 2016 - 2019 East Harbour Master Plan, First Gulf, Toronto, ON
 2016 - 2020 Allenbury Gardens Planning Approvals, FRAM, Toronto, ON
 2016 GO Rail Station Access Plan, Metrolinx, ON
 2015 - Evergreen Community Secondary Plan and Approvals, Burlington, ON
 2014 - 2019 Sterling Road Revitalization Plan, Castlepoint
 2014 - 2017 City of Waterloo Station Area Planning, ON
 2014 - 2017 4050 Yonge Planning Approvals, Toronto, ON
 2014 - 2016 Davenport Community Rail Project, Toronto, ON

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SELECTED PROJECT EXPERIENCE (CONTINUED)

2014 - 2015	Meadowvale GO Station Plan and Joint Development Study, ON
2014 - 2015	10 Ann Street Planning Approvals, FRAM, Mississauga, ON
2014 - 2015	King Township Urbanization Study, Toronto, ON
2014	1201 Wilson Avenue (Downsview Complex) Wayfinding Strategy, Toronto, ON

SELECTED AWARDS

2019	World Architectural News Award (Shortlisted) The Unilever Precinct Plan and East Harbour Master Plan
2016	Sign Association of Canada (Premier Award) 1201 Wilson (Downsview Complex) Wayfinding Strategy

LEADERSHIP AND EXTRACURRICULAR ACTIVITIES

2019 - 2020	Director, RadioCity Condominium Board of Directors
2018 - 2019	Participant, Urban Land Institute Leadership Program
2018	Presenter, Ontario Professional Planners Institute (OPPI) Symposium
2017	Special Guest Lecturer, University of Toronto, Undergraduate Geography Class