

## Masooma Ali

### Urban Planner



Masooma is an Urban Planner with a multidisciplinary background in policy, planning, research, engagement and design. She holds a Honours Bachelor of Arts Degree in City Studies, Public Policy and Urban Governance from the University of Toronto and a Master of Planning Degree from Ryerson University's School of Urban and Regional Planning with research focused on transit equity and smart technologies. She is an advocate of inclusion and spatial equity in planning and community development.

With both private and public experience, Masooma has worked on projects in Canada, the US and Europe focused on development, smart cities, social planning, land-use, housing policy and facilitation. Beyond planning, Masooma aims to give back to her community through her mentor role for The Wave Art Collective Fellowship which provides youth with resources, workshops and entrepreneurial training to learn photography, digital media or music skills in Scarborough.

#### EDUCATION

2020

**Master of Planning  
Urban Development**  
Ryerson University  
Toronto, ON

2016

**Honours Bachelor of Arts  
Public Policy + City Studies +  
Urban Public Policy &  
Governance**  
University of Toronto  
Toronto, ON

#### PROFESSIONAL BACKGROUND

2020 - Present	Planner, Urban Strategies Inc., Toronto
2020	Planner, Canadian Urban Institute, Toronto
2019	Planning Intern, NYC Department of City Planning, New York City
2019	Planning Intern, Hemson Consulting, Toronto
2018 - 2020	Graduate Teaching Assistant, Ryerson University
2016	Research Supervisor, UTSC Department of Human Geography
2015	Research Assistant, UTSC Department of Human Geography

#### SELECTED PROJECT EXPERIENCE

2020 - Present	Dublin Height and Density Study, Dublin, Ireland
2019 - Present	Cloverdale Mall Redevelopment, Toronto, ON
2020	Yellowknives Dene First Nation Housing Strategy, Yellowknife, Northwest Territories*
2019	How To Live With Stones: Mine Remediation, Sardinia, Italy*

*\*completed prior to joining Urban Strategies*

#### SELECTED AWARDS

2020	Yeates School of Graduate Studies Grad Story Award
2019	Ryerson International Global Learning Award
2018	Ryerson Graduate Fellowship
2015-2016	University of Toronto Department of Human Geography Outstanding Student Award