

Michelle Jeeyeon Kim

Graphic Designer



Michelle is a Graphic Designer who practices design with empathy and courage. Having completed the Bachelor of Graphic Design program at OCAD University, she applies her creative thinking process to develop engaging designs that communicate clear message via a range of formats. Her professional experience includes editorial, branding, packaging, and UI design, and Adobe Creative Suite.

At Urban Strategies, Michelle is responsible for undertaking a wide range of design work, producing project reports, proposals, project identity, presentations, and marketing materials, customized to a variety of audiences. Michelle works closely with teams to complete external and internal graphic material requests and exporting completed design in a timely manner.

EDUCATION

2019
Bachelor of Graphic Design
OCAD University
Toronto, ON

PROFESSIONAL BACKGROUND

2020 - Present	Graphic Designer, Urban Strategies Inc., Toronto, ON
2020	Graphic Designer, Korea Times Daily, Toronto, ON
2020	Freelance Graphic Designer, The Metis Group, Toronto, ON
2019	Packaging Designer Intern, CJ Cheiljedang, Seoul, South Korea
2019	Student Representative, OCADU GradEx Committee, Toronto, ON
2018 - Present	Design Team Associate, LPC Downtown (church), Toronto, ON
2014 - 2016	Editorial Designer, Link Magazine, Toronto, ON

SELECTED PROJECT EXPERIENCE

2021 - Present	Durham Growth Study, Regional Municipality of Durham, ON (Layout)
2021	East Harbour Strategy, Toronto, ON (Layout)
2021	Metrolinx GO Station Access Plan, Background Report (Layout and data graphics)
2021	Jericho Lands Master Plan - Vancouver, BC (Miro Layout)
2020 - 2021	City of St. Albert Municipal Development Plan, St. Albert, AB (Graphics)
2020	Sheridan Front Running Projects Brochure, Greater Toronto Area, ON (layout)
2020	Oxford Yorkdale Master Plan Addendum, Toronto, ON (Layout)
2020	Hullmark 450 Dufferin Employment Land Conversion, Toronto, ON (Layout)
2020	861 Clyde Master Plan, Ottawa, ON (Layout)
2020	HLS Site Plan, Toronto, ON (Project Identity)
2020	Capital Developments Church & Collier, Toronto, ON (Layout)