

## **Christie Chin**

### **Graphic Designer**



Christie is a multidisciplinary Graphic Designer, currently based in Toronto. Her professional experience includes working with international clients on branding, editorial, multimedia and UI/UX design projects. She is skillful in transforming clients' complex ideas into simplified compelling visuals through comprehensive design thinking process and management.

At Urban Strategies, Christie is responsible for maintaining the brand identity of the firm. She works closely with project teams to create varieties of graphic materials, including reports, presentations, marketing materials, videos etc. Her expertise and attention to detail ensures that every design is clear, compelling, and delivered on schedule.

#### **EDUCATION**

**2017**

**Bachelor of Arts (Honours) in Visual Arts**

**Concentration: Craft & Design**

The Academy of Visual Arts,  
Hong Kong Baptist University  
Hong Kong

**2016**

**One Year Student Exchange Program**

Samford University  
United States

**2014**

**High Diploma in Multimedia Design & Technology**

**Concentration:**

**Interactive Design**

School of Design,  
Hong Kong Polytechnic  
University  
Hong Kong

#### **PROFESSIONAL BACKGROUND**

2021 - Present	Graphic Designer, Urban Strategies Inc., Toronto, ON
2021	Freelance Graphic Designer, Phillips Auctioneers Limited, Hong Kong
2021	Freelance UI/UX Designer, JAAP & Co., Hong Kong
2021	Freelance Children Book Designer, Flamelily Books Limited, United Kingdom
2020	Freelance Graphic Designer, Sign House Compant Limited, Hong Kong
2018 - 2019	Senior Graphic Designer, INJOY Health Corporate Limited, Hong Kong
2017 - 2018	Graphic Designer, INJOY Health Corporate Limited, Hong Kong

#### **SELECTED PROJECT EXPERIENCE**

2021	200 Queens Quay West, Planning Addendum, Toronto, ON (Layout)
2021	10 West Port Credit, Planning Rationale, Toronto, ON (Layout)
2021	Markham Age-Friendly Design Guidelines, Markham, ON (Graphics)
2021	RioCan REIT Colossus, Planning Rationale & Report, Vaughan, ON (Layout)
2021	Galleria Mall, Planning Rationale & Report, Toronto, ON (Layout)

#### **SELECTED AWARDS**

2017	Hong Kong Baptist University Dean's list Honours - Semester 1 & 2
2016	Samford University Dean's list Honours - Semester 2
2015	Hong Kong Baptist University Dean's list Honours - Semester 2